



Loews Most Valuable Partners (MVP) Rewards Program

Get more out of your meeting with MVP rewards.

Your meeting's done. The event's wrapped. Now the gifts are yours—and they're on us. Earn points with our Loews MVP Rewards Program and get your pick of exclusive perks. It's our way of saying thank you for placing your trust in us.

Join Today

- 1 Sign up at: loewsmvp.com
- 2 Click on "New Member Registration" and enter the invitation code: **loewsmvp1**
- 3 Answer a few short questions
- 4 Book your meeting or event at any Loews Hotel and start earning points right away
- 5 Earn one MVP reward point for every \$10 of consumed room revenue

Your Rewards, Your Way

You can redeem your MVP Rewards points for the gifts that suit you. That includes Loews Hotels stays, Loews gift cards to use at restaurants, spas and retail shops and a range of consumer items, from golf clubs to the newest tech. You can even use your points for CMP certification or to make charitable donations.

Contact Us

At Loews Hotels, we're focused on making your event memorable and productive. And we're here to make your life easier. Got questions about MVP Rewards or your event? Get in touch with us at:

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